




# Mark Couvillion

UX Research & Design, Interface  
Architecture, Content Strategy


 6111 London Dr.  
Austin, Texas 78745

 (512) 415-4758

 mark@emceephoto.com

 @chimchim  
@emceephoto

 markcouvillion

 Axure, Adobe Creative Suite  
Sketch, UXPin  
HTML/XHTML/HTML5.0  
CSS/Sass  
Jira/Rally/Basecamp

 Usability Testing/Studies  
Agile Development Teams  
Wireframing  
Rapid Prototyping

 Reading College of Art & Design  
Photography - 2004

Austin Community College  
Illustration/Design - 1998

The University of Texas at Austin  
Archaeological Studies - 1993

 www.markcouvillion.com  
www.emceephoto.com  
about.me/markcouvillion

20x2.org



Innovative and forward-thinking user experience professional with a strong background in usability, human interaction, conceptualization, creative design, project management and development of successful web sites and applications for desktop and mobile users.



## Expero, Inc.

**Senior UX Designer** - February 2015 - Current

Create personas, user flows, wireframes, and prototypes for complex data applications and multi-touch interfaces on mobile and desktop. Assist in conducting usability testing and stakeholder interviews. Present online webinars discussing user experience and project management issues.  
*Clients: Qvinci, SSI/Agvance, Tasktop, AgXchange*

## Springbox

**Associate Director of User Experience** - August 2014-January 2015

Managed three UX and Interface designers. Helped to create a design workshop standard for clients of Springbox. Led design workshops. Calculated project estimates for UX tasks.

**UX Design Lead** - September 2013-August 2014

Provided leadership and direction in an agency environment for multiple clients. UX Research, stakeholder interviews, user studies, content analysis and strategy, wireframes, prototypes, functional specifications.  
*Clients: Dell, Silicon Labs, PayPal, Pancreatic Cancer Action Network, Sweet Leaf Tea, SmartFlour Foods, The Nitsche Group, Lawpay*

## Design For Use

**Senior Interaction Designer** - May 2013-September 2013

Part of a small user experience shop, created wireframes, functional specs, prototypes and occasionally design elements for multiple clients. Acted in a supervisory role for two additional designers and worked with a team of visual designers and product managers in Gurgaon, India.  
*Clients: HP, Whole Foods Market, Shango, State of Texas, Rentler, KSL*

## MyEdu

**Senior Designer** - August 2012-November 2012

Worked with Product Owner to conduct user research, usability studies/testing and write stories and acceptance criteria for development of features for "MyEdu for Employers." Created user flows, wireframes, and iterative visual design mockups.

**UX Designer** - October 2011-August 2012

## Hoover's, Inc.

**Senior User Interface Designer** - December 2008-August 2011

**User Interface Developer** - June 2008-December 2008

**Contractor/Web Producer** - January 2008-June 2008

## Openwork Ltd.

**E-Learning Content Interface Developer** - March 2005-September 2007

## Stanley Security Solutions - Europe, Ltd.

**New Media Designer/Project Manager** - 2004-2005

## Rockfish Seafood Grill, Inc.

**Print, Environmental & Web Designer** - 2002-2006

## BroadbandNow!, Inc.

**Multimedia Designer & Producer** - 2000-2001